

Sponsorship Commitment Form

<p>\$1,000 or more</p>	<p>\$250-500</p>	<p>\$100 or more</p>
<ul style="list-style-type: none"> • Everything included in cultivator and gardener level. • Advertising on the music stage. • Business advertised between bands. • Social Media & website marketing of your business on event social media and webpage. <p>HARVESTER</p>	<ul style="list-style-type: none"> • Everything included in the gardener level. • Social Media marketing of your business on the event social media pages. • Banner placed in music barn (sponsor provides banner). <p>CULTIVATOR</p>	<ul style="list-style-type: none"> • Booth at the event (optional). • Recognition at the event. <p>GARDENER</p>

Check Sponsorship Level:

- Harvester (\$1,000 or more)
- Cultivator (\$250-500)
- Gardener (\$100 or more)

Check one:

- We do want a booth at the event (if so, please fill out page 2 of this form)
- We do NOT want a booth at the event

Company/Business Name: _____ Point of Contact Name: _____

Point of Contact DOB: _____ Address: _____

City, State: _____ Zip Code: _____ Phone Number: _____

E-mail Address: _____

Applicant Signature

Date

How to submit this application:

Mail this form with payment (checks only) to:

Town of Mills River
Parks & Recreation
124 Town Center Dr.
Mills River, NC 28759

E-mail this form to:

Recreation@millsriver.org
(we will then send an invoice that can be paid via Debit/Credit Card- 3% service charge applies)

Drop off the application with payment (cash or checks only) in person:

Town of Mills River
Town Hall
124 Town Center Dr.
Mills River, NC 28759
Monday-Friday 9 a.m. - 5 p.m.

INTERNAL USE ONLY:

Total Paid:
Date Paid:
Payment Method:
Check # if Applicable:
Town Rep:



Mills River Day: This free to attend large-scale community event highlights agriculture, natural resource management, and the talents and related businesses in and around the Mills River Community. It features live music, vendors, food trucks, a kid zone with bounce houses, a tractor show, a horse show, a farm tour, and more!



Rules & Regulations for Vendor Participation

Place & Time: Mills River Day at North River Farms (3333 North Mills River Rd., Mills River, NC 28759) will take place on **Saturday, May 6, 2023** from 11 a.m. to 5 p.m., rain or shine. **Vendors should expect to be there from 8:00 a.m. to 5:30 p.m.**

Vendor Types: In keeping with the spirit of the event, no multi-level marketing products will be permitted to be vendors at this event. We encourage non-profits, makers of handmade goods, artists, farmers, and civic organizations to apply.

Application Deadline: Application deadline is Friday, April 28, or once vendor booths are full (whichever comes first). Refunds will only be offered if the event organizers (North River Farms & the Town of Mills River) cancel this event.

Please Initial to Acknowledge

	I understand that vendor booths are 10 ft. by 10 ft. and vendors are required to provide their own tent, table, and chairs.
	I understand that all vendor booths are located on grass.
	Vendor check-in starts at 8 a.m. and ends at 10:00 a.m. Vehicles will not be permitted in the loading/unloading areas after 10:00 a.m. No exceptions. Anyone not in place by 10:00 a.m. will be considered a “no-show” vendor, and could be deemed ineligible to participate in the future.
	Tear down is at 5:30 p.m. Any vendor failing to comply could be deemed ineligible to participate in the future. Early teardown is unsafe for pedestrians and unfair to other vendors.
	All vendors are responsible for collecting and reporting applicable sales tax.
	We cannot provide electricity to vendors tents. Generators are not permitted. Quiet, battery-operated items are permitted (such as portable battery devices, battery-operated string lights, etc.).
	Spot location requests cannot be guaranteed. North River Farms and The Town of Mills River reserves the right to relocate a vendor for any reason.
	All vendors are responsible for their own trash in and around their booth area. All items must be taken at the end of the event.
	<i>There is no Wi-Fi available. Cell phone service is extremely limited or unavailable entirely at the farm. Those at my booth will plan accordingly, bringing cash and change for transactions if needed.</i>

Items/Products/Services to be displayed, take place, or sold- if any (please be as specific as possible):

Any location or other requests?
